



## CONTACT

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## DESIGN

mobile & web design  
various ucd methods  
prototyping  
design strategy  
management  
css / jquery

## About Me

I'm a user experience designer with a track record of developing, designing, managing and optimizing a product experience. Basically, I can juggle the needs of users, business owners, and aesthetics while paying attention to performance metrics.

## Experience

**Principal Designer at Triplt** 2008 - Present

As the Principal Designer at Triplt, I've worked across various platforms (web & mobile) to design the best experience for travelers that want to better organize their travel. We use agile methods to release quickly and learn often from our users. I've done everything from wireframing to visual design to prototyping with jQuery.

**Senior UX Architect at Hot Studio** 2007 - 2008

At Hot Studio, I worked with FindLaw, Dave Eggers (yes, that one) and Art:21. On each project, I played a more traditional generalist UX role - doing research, defining project strategy and finally wireframing a vision for the projects.

**Senior UX Manager at Hotwire** 2001 - 2006

At Hotwire, I performed most user centered design activities. In 2004, I started managing a team that grew to three interface designers. Our team was responsible for the core visual and interaction design of the site, as well as user centered design activities like prototyping, testing and developing personas.

**Interface Designer at Epinions** 2000 - 2001

You can accomplish a lot in 1.5 years at a fast-paced startup. At Epinions, I'm most proud of the redesign we completed. I worked with a small team of superstars and we were responsible for research, design and final delivery of a comprehensive styleguide of our vision - all built in HTML for engineering.



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## Education

Georgia Institute of Technology 1998 – 1999

MS, Human Computer Interaction

I completed part of my Master in HCI degree. I was a student volunteer at Chi 1999 and worked in the Educational Technologies lab.

University of South Carolina-Columbia 1991 – 1995

BA, Anthropology

I graduated Magna Cum Laude with Phi Beta Kappa honors. I studied at the University of Hull (England) for 1 year. I started the online version of the newspaper.